

## Position Posting



### Manager, Development and Marketing

The Art Gallery of Windsor is a non-profit charitable organization formed in 1943 that collects, interprets and presents the visual arts of Canada, including artists of Indigenous and Inuit heritage, as well as the artists from the United States and Europe. The AGW is a valuable cultural resource for Windsor and Essex County as the region's largest public art gallery.

The Art Gallery of Windsor is currently seeking a Manager, Development and Marketing (hereafter "MDM") to join our organization in a new manager position. Under the supervision of the Executive Director, the MDM is responsible for executing AGW's philanthropic sales plan, driven by AGW's forthcoming 2021-26 Strategic Plan and mission, and using their expertise and skill to achieve excellence in marketing and communications. This position is part of the senior management team, and your work will be supported by the Audience Engagement Coordinator and external agencies. Driven to excel, emotionally intelligent, with a deep curiosity about art and a lifelong commitment to personal growth, you will execute a philanthropic sales plan to meet the strategic and operational needs to the Gallery, while managing the development and marketing functions of the Gallery.

#### QUALIFICATIONS

- Degree in a related field. A certified Fundraising Executive (CFRE) designation would be an asset
- Minimum three years experience in implementing and managing fundraising programs
- Experience in marketing and communications for visitor/customer focused organizations such as Cultural, Arts, or Tourism is preferred
- Minimum three years experience in marketing, including: website tracking and metrics; social media; PR and advertising; videography and photography; email marketing and communications; CRM database; SEO; mobile engagement platforms; E-commerce, including website optimization, email acquisition strategies, and customer conversion
- Knowledge of public sector, non-profit organizational operations and related governmental relationships
- Demonstrated ability to build and foster effective relationships, and to communicate effectively, orally and in writing, including the ability to create a persuasive case to garner support for key programs and projects
- Demonstrated ability to direct and support staff to achieve high results
- Ability to maintain a high level of professionalism, discretion, and confidentiality and comply with the AFP Code of Ethical Standards and Donor Bill of Rights
- Demonstrated organizational and planning skills
- Highly skilled user of Microsoft Office Suite, financial accounting and computerized fundraising software

**COMPENSATION:** \$60,000 - \$75,000 plus benefits. (Permanent - Full Time Position)

Please send your CV and a statement of interest by December 30, 2021 to:

Thomas Boucher at [tboucher@agw.ca](mailto:tboucher@agw.ca)

We thank all applicants in advance for their interest; however, only those under consideration will be contacted.

The Art Gallery of Windsor is committed to employment equity and supports building a skilled and diverse workforce. Members from the following designated groups (Women, Indigenous, Visible Minorities, Persons with Disabilities and Sexual Minorities) are encouraged to apply and to self-identify.